

## TUESDAY SEPTEMBER 2nd

17.30 – 19.00 Registration desk open – K1 building, "CO01 Paris" room

19:00 – 22:00 Opening Ceremony – K1 building, Main hall

## WEDNESDAY SEPTEMBER 3rd

8.00 – 8.30 Registration & Information desk open – K1 building, Reception area

8.30 – 10.00 **Keynote 1. Panel discussion – Welcome speeches from Dr. Gábor Géczi, Prof. Vassil Girginov** – K1 building, Athens lecture hall

10.00 – 10.30 Coffee break – K1 building, Main hall

SESSION 1	C001	C002	B001	B002	B101	B102	C101	B202	B203
10:30 – 12:30	Sport Consumer Behaviour	Sport Governance, Sport Policy and Sport Law	Sustainability and Sport Management	Strategy, Leadership and Stakeholder Management in Sport	Sport Tourism & Events	Diversity and Inclusion Issues in Sport Management	Sport Development and Socio-Cultural Perspectives	Sport, Media & Communication	Sport Marketing & Sponsorship

12.30 – 13.30 Lunch – K1 building, Restaurant

12.30 – 13.30 Eastern European scholars meeting – K1 building, "C101 Helsinki" room

SESSION 2	C001	C002	B001	B002	B101	B102	C101	B202
13.30 – 15.30	Sport Consumer Behaviour	Sport Governance, Sport Policy and Sport Law	Sustainability and Sport Management	Strategy, Leadership and Stakeholder Management in Sport	Sport Tourism & Events	Diversity and Inclusion Issues in Sport Management	Sport Development and Socio-Cultural Perspectives	Public Health, Well-being and Physical Activity Management

15.30 – 16.00 Coffee break – K1 building, Main hall

SESSION 3	C001	C002	B001	B101	B102	C101	B202	B203
16.00 – 18.00	Sport Consumer Behaviour	Sport Governance, Sport Policy and Sport Law	Sustainability and Sport Management	Sport Management: Education	Public Health, Well-being and Physical Activity Management	Sport Marketing & Sponsorship	Broader, New and Critical Aspects of Sport Management	Digital Transformation, Innovation, and Technology

16:30 – 18:00 ESMQ Editors Workshop (Closed Meeting) – K1 building, "B002 Tokyo" room

19:00 – 22:00 Social Event – Normafa Hütte 477

## THURSDAY SEPTEMBER 4th

7.00 – 7.45 Morning yoga – *Garden of the Campus*

8.00 – 8.30 Registration & Information desk open – *K1 building, Reception area*

**8.30 – 10.00** **EASM General Assembly – K1 building, Athens lecture hall**

10.00 – 10.30 Coffee break – *K1 building, Main hall*

SESSION 4	C001	C002	B001	B002	B101	B102	C101	B202
<b>10.30 – 12.30</b>	Sport Consumer Behaviour	Sport Governance, Sport Policy and Sport Law	Sustainability and Sport Management	Strategy, Leadership and Stakeholder Management in Sport	Diversity and Inclusion Issues in Sport Management	Sport Development and Socio-Cultural Perspectives	Sport, Media & Communication	Public Health, Well-being and Physical Activity Management

12.30 – 13.30 Lunch – *K1 building, Restaurant*

**13.30 – 14.30** **Keynote 2. Dr. Larena Hoeber – K1 building, Athens lecture hall**

14.30 – 15.00 Coffee break – *K1 building, Main hall*

SESSION 5	K1 building, Main hall	K1 building , Athens lecture hall
<b>15.00 – 16.30</b>	Poster presentations and networking	ESMQ New Researcher Award

SESSION 6	C002	B001	B002	B101	B102	C101	B202
<b>16.30 – 18.30</b>	Sustainability and Sport Management	Sport Governance, Sport Policy and Sport Law	Strategy, Leadership and Stakeholder Management in Sport	Sport Tourism & Events	Digital Transformation, Innovation, and Technology	Sport Management Education	<b>Workshop I. – ESMQ Editor's Workshop – Celebrating 25 Years of ESMQ</b>

**19.00 – 21.00** **ESMQ Anniversary Reception for EASM Members**

18.30 – 20.00 Optional activity – Sightseeing Running/Hiking to the Buda Castle by walk – **REGISTRATION REQUIRED**

## FRIDAY SEPTEMBER 5th

7.00 – 7.45 Morning run – *Gesztenyéskert* (meeting point: Dr. Koltai Jenő Sports Center – Csörsz utca 2–4.)

8.15 – 9.00 Registration & Information desk open – *K1 building, Reception area*

SESSION 7	C001	B001	B002	B101	C101	B202	B203
9.00 – 10.00	Thematic Forum: Sport Management in Eastern–Central European Countries	Sustainability and Sport Management	Sport Tourism & Events	Diversity and Inclusion Issues in Sport Management	Sport, Media & Communication	Broader, New and Critical Aspects of Sport Management	Sport Governance, Sport Policy and Sport Law

10.00 – 10.30 Coffee break – *K1 building, Main hall*

SESSION 8	C001	C002	B001	B002	B101	Athens lecture hall	B202
10.30 – 12.30	Sustainability and Sport Management	Sport Governance, Sport Policy and Sport Law	Sport Consumer Behaviour	Sport Management Education	Diversity and Inclusion Issues in Sport Management	<b>Best Conference Paper Award</b>	Workshop: CHANGE – Cooperation for Change management and Innovation in Sports

12.30 – 13.30 Lunch – *K1 building, Restaurant*

SESSION 9	C001	C002	B002	B101	B102	C101	B202
13.30 – 15.30	Sustainability and Sport Management	Sport Governance, Sport Policy and Sport Law	Sport Marketing & Sponsorship	Strategy, Leadership and Stakeholder Management in Sport	Sport, Media & Communication	Sport Tourism & Events	Sport Consumer Behaviour

17.00 – 18.00 Conference wrap up and housekeeping (EASM LOC) – *Dr. Koltai Jenő Sports Center, VIP room*

19.00 – 02.00 Closing Ceremony – *Dr. Koltai Jenő Sports Center, Csörsz utca 2–4.*