

Conference Agenda

Session Overview

Date: Thursday, 04/Sept/2025

7:00am - 7:45am	YOGA-1: Morning Yoga Location: Garden of the Campus
8:00am - 8:30am	REG AND INFO 2: Registration and Information Desk Open Location: K1 Building Reception
8:30am - 10:00am	EASM GEN AS: EASM General Assembly Location: K1 Building "Athén" Room Agenda: 01) Opening of the AGM 02) Approval of agenda 03) Approval of minutes 2024 04) Report from the President, Sustainability Expert, and the Treasurer 05) Report from the ESMQ Editor 06) Questions and discussion 07) EASM Conferences (2026 - 2029) 08) Election of the Chair for AGM 2026 and Auditors 09) Announcement of the ESMQ Best Reviewer Award 10) Announcement of the EASM Sport Organisation Award 11) Announcement of the Distinguished Service Award Winner 12) Announcement of the Chelladurai Award 13) Announcement of EASM Board elections 2025 14) AOB 15) Closing of the AGM
10:00am - 10:30am	COFFEEBREAK-4: Coffee Break Location: K1 Building Hall
10:30am - 12:30pm	DIV-3: Diversity and Inclusion Issues in Sport Management Location: B101 Session Chair: Jim Strode , Ohio University College of Business; strode@ohio.edu The Intersectionality of Gender and Disability in Southern African Sport <u>Burnett, Cora</u> Stellenbosch University, South Africa; cburnett@sun.ac.za The Impact of Diversity on NCAA Division I Basketball <u>Strode, Jim</u>¹; Furesz, Diana Ivett ² ¹ Ohio University; ² University of Pecs Faculty; strode@ohio.edu Contributing Factors of Faculty-to-Faculty Incivility in Sport Management Academia: A Multi-Level Analysis <u>Stensland, Peyton J.</u>¹; <u>Grappendorf, Heidi</u>²; <u>Strode, Jim</u>³; Simmons, Jason ¹ ¹ University of Cincinnati; ² Western Carolina University; ³ Ohio University; hgrappendorf@email.wcu.edu , strode@ohio.edu Social Media and Career Attributes Effects on Female Footballers' Market Value: A Case Study of the Women's Super League <u>Tzoumaka, Eugenia</u>¹; Valenti, Maurizio ² ¹ Deree - The American College of Greece, Greece; ² Manchester Metropolitan University, UK; etzoumaka@acg.edu
10:30am - 12:30pm	PHW-3: Public Health, Well-being and Physical Activity Management Location: B202 Session Chair: Karin Book , Malmö University; karin.book@mau.se "No pain, no gain"; Normalization of Controlling Coaching in Youth Sport Clubs Schyvinck, Cleo; Hoof, Rupert; <u>Willem, Annick</u>; Haerens, Leen Ghent University, Belgium; annick.willem@ugent.be Spatial Spillovers in Sport Participation and Fitness Activity: Implications for Physical Activity Management. <u>Downward, Paul</u>¹; Guan, Jing ² ; Shi, Nanyu ³ ¹ Loughborough University, United Kingdom; ² Beijing Technology and Business University, Loughborough University; ³ Beijing Technology and Business University; p.downward@lboro.ac.uk

Investigating the Influence of Esports Participation on Consumers' Wellbeing: A Two-wave Study

Cheng, Bingxu¹; Sun, Shanhang¹; Fu, Wenjing¹; Zhu, Xiuqi²

¹Loughborough University, United Kingdom; ²University of Northampton; s.sun@lboro.ac.uk

Positive Youth Development: A Catalyst for Change in Sport for Development Interventions?

Whitley, Meredith^{1,2}

¹Adelphi University, United States of America; ²Centre for Sport Leadership, Stellenbosch University, South Africa; mwhitley@adelphi.edu

Cracking the Code through the Lens of Salutogenesis: Impacts of Sport Participation on SOC, Resilience, and Coping Strategies among University Students

Ahn, Shin Yeong; Namkung, Jin; Lee, Joon Sung

YONSEI UNIVERSITY, Korea, Republic of (South Korea); shinahn09@gmail.com

10:30am - 12:30pm

SCB-4: Sport Consumer Behaviour

Location: C001

Session Chair: Christian Brandt, University of Bayreuth; christian.brandt@uni-bayreuth.de

Perceived Olympic Brand Authenticity and Behavioral Intentions among Generation Z: A Cross-Cultural Study Between the United States, Brazil and Japan

Santana, William¹; Kaplanidou, Kyriaki¹; Sato, Shintaro²

¹University of Florida, United States of America; ²Waseda University, Japan; kkaplanidou@ufl.edu

Understanding Fans of The Club 'Against Modern Football': The Case of FC St. Pauli

Dalal, Keegan; Delia, Elizabeth

University of Massachusetts Amherst, United States of America; kdalal@umass.edu

Roaring Twenties in the Formula 1? Survey Evidence On the Consumption Culture of German Motorsports Supporters

Kurscheidt, Markus; Brandt, Christian; Reichel, Kristoff

University of Bayreuth, Germany; christian.brandt@uni-bayreuth.de

Perceived Event Impacts and Fan Engagement at the Taipei Dome: A Social Exchange Theory Study of the World Baseball Classic

Davis, Sean¹; Chang, Shu-Hao²

¹University of North Florida, United States of America; ²University of Florida, United States of America; changshuhao@ufl.edu

10:30am - 12:30pm

SDS-3: Sport Development and Socio-Cultural Perspectives

Location: B102

Session Chair: Vassil Girginov, Brunel University London; vassil.girginov@brunel.ac.uk

It's Not Just Saturday Football: Learnings from Implementing a Life Skills Program at a Grassroots Club

Cann, Lewis Brian; Marquez, Armin Alberto

Northumbria University, United Kingdom; lewiscann1@gmail.com, armin.marquez@northumbria.ac.uk

Mapping the Field: A Scoping Review of Transnational Sport Migration in Asia

Chu, Yun-An; Tan, Tien-Chin

Graduate Institute of Sport, Leisure and Hospitality Management, National Taiwan Normal University, Taiwan; 61331020a@gapps.ntnu.edu.tw

Accelerating Capacity Building in Sport for Development: A Collaborative Autoethnography

Svensson, Per G.¹; Hardie, Ashlyn²; Raw, Katherine³; Jones, Gareth⁴

¹Louisiana State University, United States of America; ²Clemson University, United States of America;

³Swinburne University of Technology, Australia; ⁴Temple University, United States of America;

psvensson@lsu.edu

The Development Of Values Within Sports Clubs: A Systematic Review

Widmer, Nathalie^{1,2}; Margas, Nicolas²; Mrkonjic, Michaël¹

¹Swiss Federal Institute of Sport Magglingen, Switzerland; ²University of Lausanne, Switzerland;
nathalie.widmer@baspo.admin.ch

Advances in Understanding the Impact of Sport For Development Programmes: Realist-informed Ripple Effects Mapping

Bates, Dan¹; Wilson, Jase¹; Partington, Janine¹; Clarke, Jo¹; Harris, Kev²

¹Leeds Beckett University, United Kingdom; ²Hartpury University, United Kingdom;
d.j.bates@leedsbeckett.ac.uk

The Economic And Social Value Of Gaelic Games On The Island Of Ireland

Shibli, Simon¹; Ramchandani, Girish¹; Kokolakis, Themis¹; Barrett, David¹; Davies, Larissa²; Donnelly, Paul³; Horgan, Peter⁴; McCarthy, Laurence⁵

¹Sheffield Hallam University, United Kingdom; ²Manchester Metropolitan University; ³Ulster University;
⁴Gaelic Athletic Association; ⁵Seton Hall University; s.shibli@shu.ac.uk

10:30am - 12:30pm

SGP-4: Sport Governance, Sport Policy and Sport Law

Location: **C002**

Session Chair: **Kirstin Hallmann**, German Sport University Cologne; k.hallmann@dshs-koeln.de

Digitalization Without a Playbook: Digital Governance Practices in Voluntary Sport Clubs

Strittmatter, Anna-Maria¹; Stenling, Cecilia²

¹Örebro University, Sweden; ²Umeå University, Sweden; anna-maria.strittmatter@oru.se

Interpreting Sport Policy Data: Tensions, Challenges, and Opportunities of Qualitative Approaches to Policy Research

Rich, Kyle¹; Hoeber, Larena²; Edwards, Jonathon³; Giles, Audrey⁴; Pegoraro, Ann⁵

¹Brock University, Canada; ²University of Regina; ³University of New Brunswick; ⁴University of Ottawa;
⁵University of Guelph; krich@brocku.ca, Larena.Hoeber@uregina.ca

Health Promotion in Sports Mega-Events: The Governance Gap in Promoting Health in the Summer Olympic Games

Furtado, Sabrina; Piggan, Joe

Loughborough University, United Kingdom; s.furtado@lboro.ac.uk

A Case Study On Leveraging Elite Athlete Role Models To Promote Sport Participation In Youth Within A Non-Profit Organisation

Praet, Lynn; De Bosscher, Veerle; Smismans, Sofie; Derom, Inge

Vrije Universiteit Brussel, Belgium; lynn.praet@vub.be

Youth Athlete Development Policies: An Umbrella Review of Foundation and Talent Stages for Future High Performance

Descheemaeker, Kari¹; De Bosscher, Veerle¹; Shibli, Simon²; Weissensteiner, Juanita R.³

¹Vrije Universiteit Brussel, Belgium; ²Sheffield Hallam University, United Kingdom; ³New South Wales Office of Sport, Australia; kari.descheemaeker@vub.be

Strengthening Olympic Legacy Governance: Developing a Practical Tool from the Case of the World Union of Olympic Cities

Alkayal, Mohammad¹; Preuss, Holger¹; Könecke, Thomas²

¹Johannes Gutenberg University, Germany; ²KU Leuven, Belgium; malkayal@uni-mainz.de

10:30am - 12:30pm

SLS-3: Strategy, Leadership and Stakeholder Management in Sport

Location: **B002**

Session Chair: **Thilo Kunkel**, Temple University; thilo.kunkel@temple.edu

The Effect of Manchester City & City Football Group (CFG)'s Glocalization Strategy: Exploring Multi-Club Ownership Models in Cultivating Relationships between CFG's Chinese Local Team's Supporter and Global Football Brands

Wang, Deyi

Waseda University, Japan; wdypato7@suou.waseda.jp

Sports Strategies in Central and Eastern European Professional Football: an Exploratory Study

Drewniak, Dariusz; Nessel, Karolina

Jagiellonian University, Poland; d.drewniak@doctoral.uj.edu.pl

Scoring Goals in Ambidextrous Sport Clubs: How Agility and Resilience Influence Organizational Performance of Football Clubs in Flanders

Hartmann, Bram¹; Willem, Annick¹; Haerens, Leen¹; De Bosscher, Veerle²

¹Ghent University, Belgium; ²VUB, Belgium; bram.hartmann@ugent.be

Fans' Perceptions of Football Multi-Club Ownership

Anagnostou, Michael¹; Manoli, Elisavet-Argyro²; Karagiorgos, Thomas³

¹Loughborough University, United Kingdom; ²Bergamo University, Italy; ³Aristotle University, Greece; m.anagnostou@lboro.ac.uk

Women's Football Strategy – Examining The Strategic Position And Resource Allocation Within European Football Clubs

Kunkel, Thilo¹; Huettermann, Marcel²; Bredikhina, Nataliya³

¹Temple University, United States of America; ²Zürcher Hochschule für Angewandte Wissenschaft, Switzerland; ³University of Kansas, United States of America; thilo.kunkel@temple.edu

10:30am - 12:30pm

SMC-2: Sport, Media & Communication

Location: **C101**

Session Chair: **Kostas Alexandris**, Aristotle University of Thessaloniki; kalexand@phed.auth.gr

Racing Against the Odds - Young Fans' Perceptions of Inclusion Strategies in Motorsport

Manoli, Argyro Elisavet; Musitelli, Marica

University of Bergamo, Italy; argyroelisavet.manoli@unibg.it

Evaluation Of Attitudes, Constraints, Knowledge, Intentions And Use Of Artificial Intelligence In Sports Communication

Tsitsiou, Myrto¹; Tzetzis, Georgios²; Alexandris, Kostas²; Papadopoulos, Panagiotis²

¹Aristotle University of Thessaloniki / Eurohoops Organization, Greece; ²Aristotle University of Thessaloniki, Greece; myrto.tsitsiou@gmail.com

Swiss Olympic Athletes' Social Media Use: A Mixed Method Analysis of Publishing Behavior, Engagement, and Growth

Staley, Larssyn

Swiss Federal Institute of Sport Magglingen SFISM, Switzerland; larssyn.staley@baspo.admin.ch

Understanding Competitive Dynamics of Olympic Media Platforms Using Niche Theory: The Case of the 2024 Paris Summer Olympic Games in South Korea

Lee, Buyeong; Noh, Yeayoung; Kim, Kihan

Seoul National University, Korea, Republic of (South Korea); sue8212@snu.ac.kr

10:30am - 12:30pm

SSM-4: Sustainability and Sport Management

Location: **B001**

Session Chair: **Mathew Dowling**, Loughborough University; m.dowling@lboro.ac.uk

Reconceptualising Stakeholder Roles in the Digital Transformation of Sports: Insights from a World Café Dialogue on Sustainability, Inclusion, and Governance

Szathmári, Attila; Csuport, Zsombor

Corvinus University of Budapest, Hungary; attila.szathmari@uni-corvinus.hu

Navigating Sport Sustainability as Competing Institutional Logic Demands of Profit, People, Planet, and Performance

Dowling, Mathew; Thurston, Alex; Downward, Paul

Loughborough University, United Kingdom; m.dowling@lboro.ac.uk

CSR Approach Archetypes in Sport Organizations: A Case of Czech and Italian Football Clubs

Kaprálková, Michaela¹; Manoli, Argyro Elisavet²; Opelík, Daniel¹

¹Charles University, Faculty of Physical Education and Sport, Czech Republic; ²University of Bergamo, Italy; michaela.kapralkova@ftvs.cuni.cz

Sport and Social Impact: Evidence from a Systematic Literature Review

	Martini, Mattia¹; Pastore, Lavinia²; Rizzo, Angela³ ¹University of Milano-Bicocca, Italy; ²University of Milano-Bicocca, Italy; ³University of Milano-Bicocca, Italy; mattia.martini1@unimib.it
	Game Changers: Developing A Domain-Specific Model Of Twin Transformation In The Sports Industry Rindermann, Moritz^{1,2}; Buck, Christoph^{1,3}; Kelly, Sarah Jane³; Toth-Peter, Agnes⁴ ¹Technical University of Applied Sciences Augsburg, Germany; ²Fraunhofer Institute for Applied Information Technology FIT; ³Queensland University of Technology, Brisbane, Australia; ⁴The University of Queensland, Brisbane, Australia; moritz.rindermann@fim-rc.de
12:30pm - 1:30pm	LUNCH-2: Lunch Location: K1 Building Restaurant
1:30pm - 2:30pm	KEYNOTE-2: Keynote 2 - Dr. Larena Hoeber Location: K1 Building "Athén" Room
2:30pm - 3:00pm	COFFEEBREAK-5: Coffee Break Location: K1 Building Hall
3:00pm - 4:30pm	NRA: ESMQ New Researcher Award Location: K1 Building "Athén" Room 3:00pm - 3:30pm False Verdicts, Real Losses: The Counterfactual Impact of Calciopoli's Unfair Punishments Csurilla, Gergely^{1,2} ¹Hungarian University of Sports Science, Hungary; ²HUN-REN Centre for Economic and Regional Studies, Hungary; csurilla.gergely@tf.hu 3:30pm - 4:00pm Sponsorship Life Cycle: Examining the Development of Sponsorship Awareness over Time Beek, Remco M^{1,2}; Van Hoecke, Jo²; Derom, Inge² ¹Rotterdam University of Applied Sciences, Rotterdam, The Netherlands; ²Department of Sport and Movement Sciences, Vrije Universiteit Brussel, Brussels, Belgium; r.m.beek@hr.nl 4:00pm - 4:30pm International Sponsorship Selection: Virtual Advertising Decisions of European Football Club Sponsors Paarsch, Jill Kristin; Grohs, Reinhard Seeburg Castle University, Austria; jill.paarsch@edu.uni-seeburg.at
3:00pm - 4:30pm	POSTERS: Poster Presentations and Networking Location: K1 Building Hall Exploring Well-Being And The Internship Experience In Sport Management Gregg, Elizabeth²; Buenaño, Andrea³; Sartore-Baldwin, Melanie¹; Campo, Claire Katherine² ¹East Carolina University, United States of America; ²University of North Florida, United States of America; ³University of Miami, United States of America; liz.gregg@unf.edu, abuenano@miami.edu Icon League, Baller League And Kings League: The Next Commercial Frontier In Football? Krakau, Konstantin Frederick¹; Mirkovic, Goran¹; Zülch, Henning¹; Plumley, Daniel² ¹HHL - Leipzig Graduate School of Management, Germany; ²Sheffield Hallam University, Sheffield Business School; konstantin.krakau@hotmail.de Uncovering Stakeholder Perceptions on Sporting Goods Trade and Sustainability Chakawata, Webster Tinashe Malmö University, Sweden; webster-tinashe.chakawata@mau.se Study Of Demands And Satisfaction Level At A University Sport Department Perrino-Peña, María Universidad de León (España) - University of Leon (Spain), Spain; maria.perrino@unileon.es Driving Lithuanian Automobile Sport Federation (LASF) organizational performance through Internal Communication: A Qualitative Analysis of members perception

Fominiene, Vilija Bite; Bielevicius, Tomas
Lithuanian Sports University, Lithuania; vilija.fominiene@lsu.lt

The Profile of the Sports Manager Who Accepts the Use of Artificial Intelligence in Their Companies: Evidence from a Comparative Qualitative Analysis

González-Serrano, María Huertas¹; Gómez-Tafalla, Ana María¹; Molina García, Nuria²; Calabuig, Ferran¹

¹Universitat de València, Spain; ²Universtat de Alicante, Spain; m.huertas.gonzalez@uv.es

Sport in Favelas: Perceptions of Managers on How to Promote Social Development

Rocha, Claudio¹; Williamson, Theresa²; Bogus, Lucia³; Paiva, Rodrigo³

¹University of Stirling, United Kingdom; ²Catalytic Communities, Rio de Janeiro; ³Pontificia Universidade Catolica, Sao Paulo; claudio.rocha@stir.ac.uk

Driver Factor Configurations and Generation Paths for Improving Governance Effectiveness of the National Fitness Information Service Platform

Zhu, Yan; Tang, Qiuzhen; Zhang, Haodong

School of Kinesiology and Health Promotion, Dalian University of Technology; zhuy@dlut.edu.cn, 776496762@mail.dlut.edu.cn, 15998088999@dlut.edu.cn

Navigating the AI Paradigm Shift in Nonprofit Sport Organisations: Analysing AI Adoption in NGBs in the United States

Leopkey, Becca¹; Kwon, Hyein {Kate}¹; Ellis, Dana²; Dowling, Mathew³

¹University of Georgia, United States of America; ²Laurentian University, Canada; ³Loughborough University, United Kingdom; bleopkey@uga.edu

Does Ownership Matter? Are Football Firms More Successful Than Football Associations? The Case Of The New Tournament Design Of The Champions League Of The UEFA

Trosien, Gerhard

accadis University, Germany; gerhard.trosien@edu.accadis.com

Data Driven Analysis of the Longitudinal Patterns of the UEFA European Championship and the FIFA World Cup Global Sponsor Portfolio

Havran, Zsolt¹; Kajos, Attila¹; Czakó, Erzsébet²

¹Corvinus University of Budapest, Hungary; ²Budapest University of Economics and Business; zsolt.havran@uni-corvinus.hu

Geopolitical Risk And International Migration: Empirical Evidence About Professional Footballers

Furesz, Diana Ivett¹; Havran, Zsolt²; Jarjabka, Akos¹

¹University of Pecs Faculty of Business and Economics; ²Corvinus University of Budapest; furesz.diana@tk.pte.hu, zsolt.havran@uni-corvinus.hu

Sport Themes in the European Union Institutions: What Role Eastern-Central European Member States Play?

Kovacs, Attila Miklos³; András, Krisztina¹; Banai, Ádám²; Tallár, Ákos⁴

¹Obuda University, Hungary; ²National Bank of Hungary; ³Eulytix, Hungary; ⁴Giró Szász and Partners Legal Partnership, Hungary; attila.kovacs@eulytix.eu, andras.krisztina@amk.uni-obuda.hu

Strategic Evaluation of Hungary's Swimming Nation Program in Sport Management

Farkas, Tamás¹; Sterbenz, Tamás¹; Máté, Tünde²

¹Hungarian University of Sports Science, Hungary; ²Obuda University, Hungary; fftamas3@gmail.com, mate.tunde@amk.uni-obuda.hu

The Threshold Effect of Digital Technology on the Digital-Intelligence Transformation of National Fitness in the Mainland of China Smart Cities

Yuan, Bo; Zhu, Yan; Zhang, Haodong

Dalian University of Technology, People's Republic of China; zhuy@dlut.edu.cn

Unpacking Innwashing in the Sports Industry

Glebova, Ekaterina^{1,2}; Bocanet, Anca²

¹Université Paris-Saclay CIAMS, France; ²Higher Colleges of Technology, Business Department, Dubai, UAE; katrina.glebova@universite-paris-saclay.fr

Updating the Japanese Sport Satellite Account and Responding to the Revised Vilnius Definition of sport

Shoji, Hiroto¹; Hayakawa, Takuo²; Akatsu, Mitsuhiro³; Kawaguchi, Yoshiya²; Hiramoto, Taiki⁴; Inagaki, Kenjiro⁴; Aoi, Kazuma⁵; Kokolakis, Themistocles⁶

¹Faculty of Health and Sports Science, Doshisha University; ²Economic & Industrial Research Department, Development Bank of Japan Inc.; ³Regional Research & Planning Department, Development Bank of Japan Inc.; ⁴Government and Infrastructure Unit Sports Team, EY Strategy and Consulting Co., Ltd.; ⁵Graduate School of Health and Sports Science, Doshisha University; ⁶Sport Industry Research Centre, Sheffield Hallam University; hishoji@mail.doshisha.ac.jp, tahayak@dbj.jp, Taiki.Hiramoto@jp.ey.com, k.aoi@fromsheff-howsports.co.jp

User Expectations Versus Reality: Sustainability Communication on Public Sector Websites in the Sport Context

Usas, Antanas; Streimikiene, Dalia

Lithuanian Sports University, Lithuania; Antanas.usas@lsu.lt

Greenhouse Gas Inventory and Hotspot Analysis of the Nangang Sports Center in Taipei

Chou, Yu-Hui¹; Kang, Cheng-Nan²; Huang, Mao-Jui³

¹National Taiwan Sport University, Taiwan; ²National Taiwan University; ³National Taiwan Sport University, Taiwan; alex.yh.chou@ntsu.edu.tw

Examining Youth Athlete Development In Elite Sport Pathways: Athletes' Perspectives On Transitioning From Development Programs

Miller, Joseph¹; Evans, Zachary²; Platts, Chris¹; Olusoga, Peter¹; Rothwell, Martyn¹

¹Sheffield Hallam University, Sheffield, United Kingdom; ²Ball State University, Muncie, Indiana, United States of America; joe.miller@shu.ac.uk, zachary.evans@bsu.edu

Sport Gambling Motives: Effects on Viewer Satisfaction and Well-Being

Lee, Cindy¹; Bang, Hyejin²

¹West Virginia University, United States of America; ²Florida International University, United States of America; Cindy.lee@mail.wvu.edu

Female Athlete Entrepreneurship and Fan Engagement on Social Media: A Convergent Mixed-Method Design

Kosari, Farzaneh¹; Brison, Natasha²; J. Batista, Paul¹; Zimmer, Wendi¹

¹Texas A&M University, United States of America; ²University of South Carolina, United States of America; pbatista@tamu.edu

Are Combat Sports Too Violent? Counter-Balancing Perceptions of Violence Through the Integration of Gamification

Uhm, Jun-Phil; Park, Soojung; Park, Chanmin

Inha University, Korea, Republic of (South Korea); uhmjp@inha.ac.kr

Enhancing Resilience and Well-Being in International Students Through Intramural Martial Arts

Park, Chanmin; Park, Soojung; Uhm, Jun-Phil

Inha University, Korea, Republic of (South Korea); cm_park@inha.ac.kr

Extending the Sport Sustainability Campaign Evaluation Model: The Role of Low-Carbon Literacy in Shaping Sustainable Behaviors

Ma, Shang-Chun¹; Byon, Kevin K.²; Sato, Shintaro³; Ma, Shang-Min⁴

¹Institute of Physical Education, Health & Leisure Studies, National Cheng Kung University, Taiwan; ²Department of Applied Physiology and Sport Management, Southern Methodist University, Dallas, USA; ³Faculty of Sport Sciences, Waseda University, Tokyo, Japan; ⁴Department of Recreational Sport & Health Promotion, National Pingtung University of Science and Technology, Taiwan; 10102009@gs.ncku.edu.tw

Fear of Missing Out as an Antecedent of Peripheral Sport Event Attendance and Perceived Quality of Life

Na, Sangwon¹; Park, Sungjong²; Kim, Dae Eun²; Lim, Soyoun²; Lee, Younghan³

¹University of Central Arkansas, United States of America; ²Mississippi State University, United States of America; ³University of Central Florida, United States of America; s.lim@msstate.edu

Home-Field Advantage From Athens To Rio: The Impact Of Hosting The Paralympic Games On The Performance Of Host Country Athletes

Tóth, Bernadett^{1,2}; Csurilla, Gergely^{3,4}

¹Corvinus University of Budapest, Hungary; ²Rajk Collage for Advanced Studies; ³Hungarian University of Sports Science, Hungary;; ⁴HUN-REN Centre for Economic and Regional Studies, Hungary; bernadett.toth3@stud.uni-corvinus.hu

An Exploration of Young People's Experiences of Leadership Development Through The FA Youth Leader Mentor Programme

Spencer, Kieran; Abbey, Jane; Mahon-Daly, Patricia

University Campus of Football Business, United Kingdom; k.spencer@ucfb.ac.uk

Betting on the Wrong Experience: How Sport Gambling Participation Distorts Viewing Satisfaction

Yeo, Hyunwoo; Jochims, Ethan J.; Neve, Nicholas Robert; Chang, Yonghwan

University of Florida, US; hyeo@ufl.edu

The Impact of Sport Entrepreneurship on Value Co-Creation and Organizational Performance: A Case Study of the Civic Sports Center

Kang, Chengnan

National Taiwan University, Taiwan; kang@ntu.edu.tw

Assessing the Economic Impact of Sports Event :The Case of the ALL JAPAN INTERCOLLEGE CANOE CHAMPIONSHIPS

Shu, Akie; Yokota, Masatoshi; Mikio, Hibino

Faculty of Sport Management Nippon Sport Science University; 23sma20@nittai.ac.jp

Advancing Sustainability in European Football: A Review of UEFA's Environmental and Social Responsibility Practices

Skorpida, Georgia; Tsitskari, Efi; Costa, George; Matsouka, Ourania

Democritus University of Thrace, Greece; etsitska@phyed.duth.gr

Cultivating Collective Leadership Awareness through Outdoor Sports: An Action Research Study on Academic Co-Authoring Teams

Castriotta, Manuel

University of Cagliari, Italy; manuelcastriotta@gmail.com

Does Spectating Sports Improve Well-Being? In Pursuit of Sustainable Sports Club Management

Tomiyama, Kozo

Osaka University of Health and Sport Sciences, Japan; tomiyama@ouhs.ac.jp

Evaluating the Social Impact of a University Sport Event on Satisfaction, Quality of Life, and Loyalty toward the University

Park, Sungjong¹; Lim, Soyoun¹; Lee, Younghan²; Könecke, Thomas³

¹Mississippi State University, United States of America; ²University of Central Florida, United States of America; ³KU Leuven, Belgium; s.lim@msstate.edu

Exploring the Image of Korean Professional Baseball Using Free Association Techniques

Kim, Tae Hyun¹; Park, Sung-Bae Roger¹; Choi, June Kyu²; Kim, Myoung Jin³

¹Hanyang University, Korea, Republic of (South Korea); ²Kyungil University; ³Illinois State University; htaehyun0730@hanyang.ac.kr

Factors Influencing Sports Teams' Choice of Training Camp Destinations in Japan: A Comparative Analysis

Yumita, Erika¹; Muneda, Masaya²

¹Sendai University; ²National Institute of Fitness and Sports in Kanoya; er-yumita@sendai-u.ac.jp

How Event and Destination Image Shape City Brand Personality: The Mediating Role of Sustainability Perception in the Case of the European Wrestling Championship, Novi Sad 2024

Đukić, Mirjana; Matić, Radenko; Maksimović, Nebojša

Faculty of Sport and Physical Education, University of Novi Sad, Serbia; mirjanadjukic05@gmail.com

Leveraging Perceived Organizational Support for Sustainable Volunteer Engagement in Non-Profit Sport Organizations

Bang, Hyejin¹; Lee, Cindy²

¹Florida International University, United States of America; ²West Virginia University, United States of America; bangh@fiu.edu

Reflections on the Zero Waste Game Days Initiative at Otterbein University

Chawansky, Megan Elise

Otterbein University, United States of America; chawansky1@otterbein.edu

Service Quality and Well-Being in Urban Outdoor Exercise Spaces: An Empirical Study

Balaska, Panagiota¹; Politis, Thomas²; Yfantidou, Georgia³; Papaioannou, Alkistis²

¹Aristotle University of Thessaloniki; ²Hellenic Open University; ³Democritus University of Thrace; gifantid@phyed.duth.gr

The Influence of Low-Carbon Literacy, Purchase Constraints, and Negotiation Strategies on Low-Carbon Sport Consumption Intent and Behavior

Ma, Shang-Min; Chen, Sheng-Fong

National Pingtung University of Science and Technology, Taiwan; masm@mail.npust.edu.tw

Understanding the Psychological Drivers of Problem Gambling in Sport: A Trait-Emotion-Behavior Framework

Han, Gyujik; Rodriguez, Keyes; Jochims, Ethan; Chang, Yonghwan

University of Florida, United States of America; gk.rodriguez@ufl.edu

What is the Relationship between “Anti-discrimination rules” at International Sporting Events and “Conventions of Discrimination” in Each Region or Culture?: A Consideration Based on the J-League Incident

Honda, Kohsaku; Ishii, Nobuki

Setsunan University, Japan; kosaku.honda@setsunan.ac.jp

Why She Doesn't Watch: Perspectives from Female Sport Management Students

Campo, Claire Katherine; Gregg, Elizabeth Anne

University of North Florida, United States of America; liz.gregg@unf.edu

From Needs to Stickiness — A Psychological Process Model of Uses and Gratifications, Constraints Negotiation, and User Continuance Intention in Esport Companion Platforms

Chen, Sheng-Fong¹; Ma, Shang-Min¹; Liu, Yi-Hung²

¹National Pingtung University of Science and Technology, Taiwan; ²Soochow University, Taiwan; ap1459@gmail.com

Esports in Taiwan: Collaboration, Governance and Problems in the Local Esports Ecosystem

Chiu, Chien-Chang

National Dong Hwa University, Taiwan; ivanis1976@yahoo.com.tw

Learning Outcomes of Sport Event Volunteering: College Students' Social Adaptability and the Role of Self-Efficacy

Wu, Xinyu¹; Taks, Marijke¹; Lu, Tianfeng²

¹School of Human Kinetics, University of Ottawa, Canada; ²Department of Physical Education, Tongji University, China; xwu103@uottawa.ca

Evaluating the Implementation and Effectiveness of Renewable Energy Cooling Systems in Sports and Leisure Venues: A Practical Inquiry into Sustainable Facility

	Management Gau, Li-Shiue¹; Kim, Jong-Chae²; Chang, Chun-Han¹; Hsia, Chih-Yuan¹; Wu, Hsiang-Ching³; Gau, You-Ni⁴ ¹Asia University, Taichung 413305, Taiwan; ²Fairleigh Dickinson University, Teaneck, NJ 07666, USA; ³Taichung Municipal Taichung Second Senior High School, Taichung 40442, Taiwan; ⁴Chu-Jen Junior High School (CJJH), Taichung 403002, Taiwan; jckimsport@gmail.com
4:30pm - 6:30pm	DTI-2: Digital Transformation, Innovation, and Technology Location: B102 Session Chair: Daniel Plumley, Sheffield Hallam University; d.j.plumley@shu.ac.uk Game On! A Qualitative Analysis Of The Effects Of The Upgrade Of The Virtual Bundesliga On The Professionalization Of EFootball. Hartmann, Michael²; Bär, Sören¹; Kurscheidt, Markus¹ ¹University of Bayreuth, Germany; ²Media University Frankfurt (Main); soeren.baer@uni-bayreuth.de Evaluating Sport Management Student User Experience and Engagement with a Trusted Research Environment: A Case Study of CIMSPA's National Data Lens Platform. Wightman, Regan; Osborne, Steven, Kristian Cardiff Metropolitan University, United Kingdom; sosborne@cardiffmet.ac.uk Unpacking The Esports Paradox: The Role of Online Disinhibition On Toxic Consumption And Players' Psychological Needs Calapez, André; Ribeiro, Tiago; Cerqueira, Luís University of Lisbon, Portugal; andre.calapez17@gmail.com E-doping In Esports: Prevalence And Sentiment Among Players Candeo, Aline Lopes Da Silva¹; Könecke, Thomas²; Preuss, Holger¹; Schubert, Mathias¹ ¹Johannes Gutenberg Universität Mainz, Germany; ²KU Leuven, Belgium; alopesd@uni-mainz.de Psychological Impact Of Video Assistant Referee On Penalty Conversion Rates In Professional Football Böttger, Tom; Vischer, Lars Universität Münster, Germany; tomboettger@googlemail.com
4:30pm - 6:30pm	SGP-5: Sport Governance, Sport Policy and Sport Law Location: B001 Session Chair: Rob Wilson, University Campus of Football Business (UCFB); r.wilson@ucfb.ac.uk Concussion Protocols and League Policies: A Comparative Analysis of North American and European Ice Hockey Weitzel, Brandon; Caughron, Rodney Northern Illinois University, United States of America; z1898877@students.niu.edu, sportmanagement@hotmail.com Co-Development of a Quality Label for Swiss Voluntary Snow Sports Clubs – A Collaborative Governance Approach Boemmel, Anna; Nagel, Siegfried Universität Bern, Switzerland; anna.boemmel@unibe.ch Collaboration In Elite Youth Sport: The Case Of Sports Federations In Baden-Württemberg Wojciechowski, Torsten EHiP, Germany; torsten.wojciechowski@ehip.eu Social Value of Diverse Sports Activities: Monetary Valuation Using the Wellbeing Valuation Method Funahashi, Hiroaki Chukyo University, Japan; h.funahashi@sass.chukyo-u.ac.jp No Rules, No Roles? Navigating Identity and Informality in China's Esports Labour Market Li, Shuqi; Takashima, Ko Waseda University, Japan; lishuqi@akane.waseda.jp

	How Mega-sports Events Promote Collaborative Governance Among Fragmented Local Governments: A Multi-Case Study from China Xu, Yanni Beijing Sport University, China, People's Republic of; xuyanni@bsu.edu.cn
4:30pm - 6:30pm	SLS-4: Strategy, Leadership and Stakeholder Management in Sport Location: B002 Session Chair: Paul Kitchin, Ulster University; pj.kitchin@ulster.ac.uk Hosting With Purpose: Stakeholder Dynamics in Major Sport Events – A Case Study of the 2021 UCI Road World Championships Van der Steen, Luna; Derom, Inge; Van Hoecke, Jo Vrije Universiteit Brussel, Belgium; luna.van.der.steen@vub.be Digital Transformation In Non-Profit Sports Organisations: A Scoping Review Of Drivers, Promoting And Hindering Factors, Forms And Consequences Stegmann, Pascal; Lang, Grazia University of Bern, Switzerland; pascal.stegmann@unibe.ch Perception and Effects of Standardisation in Federation Advisory Programs for Voluntary Sports Clubs Moser, Marisa; Buser, Matthias; Nagel, Siegfried University of Bern, Switzerland; marisa.moser@unibe.ch The strategic management of club goods: A Resource-based View Hoeijmakers, Resie Mulier Institute/Utrecht University, Netherlands, The; r.hoeijmakers@mulierinstituut.nl How Strategic Planning Shapes and Influences Amateur and Volunteer-Led Sports Organisations: A Scoping Review Walsh, Gerard¹; Donnelly, Paul²; Telford, Rachael³; Horgan, Peter⁴; Ferguson, Kyle⁵; Kitchin, Paul⁶; Shibli, Simon⁷ ¹Ulster University, School of Sport and Exercise Sciences; ²Ulster University, School of Sport and Exercise Sciences; ³Ulster University, School of Sport and Exercise Sciences; ⁴Gaelic Athletic Association; ⁵Ulster University, School of Sport and Exercise Sciences; ⁶Ulster University, School of Sport and Exercise Sciences; ⁷Sheffield Hallam University; walsh-g11@ulster.ac.uk Organizational Structure and Performance: The Perceptions of Sports Federations Mesquita, Sofia Peres¹; Campos, Júlia²; Sobral, Vítor²; Sousa, Marisa²; Gonçalves, Celina² ¹Universidade da Maia, Portugal; ²Universidade da Maia & CIDESD, Portugal; sofiaperesmesquita@gmail.com, vsobral@umaia.pt, celinag@umaia.pt
4:30pm - 6:30pm	SME-2: Sport Management Education Location: C101 Session Chair: Jacqueline Mueller, Loughborough University London; j.g.g.mueller@lboro.ac.uk Students as Partners: Module Co-Creation in the Sport Management Classroom Marquez, Armin Alberto Northumbria University, United Kingdom; armin.marquez@northumbria.ac.uk Unlocking Artificial Intelligence in Higher Education: Empirical Insights from Sport Management Students López-Carril, Samuel¹; Alguacil, Mario¹; Gregori-Faus, Cristian¹; Anagnostopoulos, Christos² ¹Departamento de Educación Física y Deportiva, Universitat de València, Spain; ²Division of Engineering Management and Decision Sciences, College of Science and Engineering, Hamad Bin Khalifa University, Doha, Qatar; samuel.lopez@uv.es COSMA and the Future of Global Sport Management Education Alderman, Heather Lee Commission on Sport Management Accreditation, United States of America; cosma@cosmaweb.org Exploring the Experiences, Motivations and Behaviours of International Female Postgraduates of Sport Management programmes: A Case Study of an English Higher Educational Institute (HEI) 2020-2024

	Higgins, Anya Solent University, United Kingdom; anya.higgins@solent.ac.uk Analysis of the Impact of Sports Event Quality on Memorable Tourism Experiences (MTEs) Jeong, Sehyun; Kang, Dahee; Song, Songmi; Lim, Choonghoon; Lee, Kangmin Seoul National University, Korea, Republic of (South Korea); sehyun1012@snu.ac.kr
4:30pm - 6:30pm	SSM-5: Sustainability and Sport Management Location: C002 Session Chair: Tim Ströbel, University of Bayreuth; tim.stroebe@uni-bayreuth.de Exploring Pro-Environmental Behavior and Spillover Effects Among Residents and Non-Residents at a Sport Event Bae, Yongjoon; Sant, Stacy-Lynn; McCullough, Brian University of Michigan, United States of America; baeyj@umich.edu Understanding Member Perceptions of Environmental Sustainability in Non-Profit Sports Clubs: Antecedents and Implications Léonard, Pierre^{1,2}; Zeimers, Géraldine¹; Scheerder, Jeroen^{2,3} ¹UCLouvain, Belgium; ²KU Leuven, Belgium; ³University of the Western Cape, UNESCO Chair for Sport, Development, Peace (SDP) and Olympic Education, South Africa; p.leonard@uclouvain.be Sport Clubs' Corporate Social Responsibility Initiatives: The Effect Of Benevolence And Costliness On Fans' Pro-Environmental Behaviour Philipp, Yassin^{1,2}; Brand, Lars¹; Ströbel, Tim¹; Puchner, Georg² ¹University of Bayreuth; ²University of Applied Sciences Mittweida; yassin.philipp@uni-bayreuth.de Environmental Perceptions And Well-Being Of Football Fans Kraft, Christian¹; Bühren, Christoph²; Wicker, Pamela¹ ¹Bielefeld University, Germany; ²Ruhr University Bochum, Germany; christian.kraft@uni-bielefeld.de The Influence of Perceived Sustainability Actions on Sporting Event Participants' Sustainable Behaviours and Future Intentions Gregori-Faus, Cristian; Parra-Camacho, David; Marin-Martinez, Cristian; Jiménez-Jiménez, Pablo Department of Sports and Physical Education, University of Valencia, Spain; cristian.gregori@uv.es
4:30pm - 6:30pm	STE-3: Sport Tourism & Events Location: B101 Session Chair: Georgia Yfantidou, Democritus University of Thrace; gifantid@phyed.duth.gr A pre- and post-event comparison: Perceived social impacts of local residents in connection to the 2023 Budapest World Athletic Championship Polcsik, Balázs^{1,3}; Perényi, Szilvia² ¹University of Szeged, Juhász Gyula Faculty of Education, Institute of Physical Education and Sports Science; ²Hungarian University of Sports Science, Department of Sports Management; ³Hungarian University of Sports Science, Doctoral School of Sports Science; polcsik.balazs@gmail.com Leveraging the 2025 FIFA Club World Cup: Opportunities and Challenges for Host Community Soccer Clubs Shen, Leyi; Kaplanidou, Kyriaki University of Florida, United States of America; leyi25shen@icloud.com Beyond the Finish Line: Shaping Local Community Assets through the Legacy of Recurring Sport Events Chen, Hsin-Wei^{1,3}; Nyaupane, Gyan P.²; Chen, Mei-Yen³ ¹University of South Carolina; ²Arizona State University; ³National Taiwan Normal University; hsinwei@email.sc.edu Major Sporting Events as Catalysts of Human and Social Capital Building: The Case of Qatar Farrag, Dalia Abdelrahman²; Rocha, Claudio¹; Girginov, Vassil³; Magdy, Marwa²; Al Thawadi, Othman² ¹University of Stirling, United Kingdom; ²Qatar University; ³Brunel University; claudio.rocha@stir.ac.uk

Revitalizing Rural Communities through Sport Heritage Tourism: The Case of Shandong's Martial Arts Towns

Che, Jiaping; Sha, Ruiyi

Shandong Sport University, China, People's Republic of; cjp2321986380@outlook.com

Social Impact of the TCS Amsterdam Marathon 2024 Through Volunteer Motivations and Satisfaction

Kusters, Audrey; Broerse, Jora; Heijnen, Guus; Truijen, Joop; Huiszoon, Paul; Verhoogt, Pieter
Amsterdam University of Applied Sciences, Netherlands, The; a.v.kusters@hva.nl

4:30pm - 6:30pm	WORKSHOP-1: ESMQ Editor's Workshop - Celebrating 25 years of ESMQ Location: B202
6:30pm - 8:30pm	SIGHTSEEING: Sightseeing Running / Hiking to the Buda Castle by Walk - registration required
7:00pm - 9:00pm	ESMQ ANNI REC: ESMQ Anniversary Reception for EASM Members