

Conference Agenda

Session Overview

Date: Wednesday, 03/Sept/2025

7:00am - 7:45am

STRETCHING-1: Morning Stretching
Location: Garden of the Campus

8:00am - 8:30am

REG AND INFO 1: Registration and Information Desk Open
Location: K1 Building Reception

8:30am - 8:45am

OSCPRES-1: Olympic Studies Centre Presentation
Location: K1 Building "Athen" Room

8:45am - 10:00am

KEYNOTE-1: Keynote Panel - Lead Panelist: Prof. Holger Preuss
Location: K1 Building "Athen" Room

10:00am - 10:30am

COFFEEBREAK-1: Coffee Break
Location: K1 Building Hall

10:30am - 12:30pm

Div-1: Diversity and Inclusion Issues in Sport Management
Location: B102
Chair: Claudio Rocha
University of Stirling;
claudio.rocha@stir.ac.uk

Classification For Sustainable Para Sport: The Power Of Technology
Harrington, Nancy; Misener, Laura

Gender Differences In Research Networks And Their Association With Citations
Scharfenkamp, Katrin; Lesch, Lara; Wicker, Pamela

Social Barriers To Sports Practice By People With Disabilities: An Integrative And Critical Review In Sports Management
Viegas, Inês; Ribeiro, Tiago; Santos, Ana

SAF Analysis for the Strategic Development of Paraclimbing for People with Disabilities within the Hellenic Mountaineering and Climbing Federation
Roumelioti, Christina; Yfantidou, Georgia; Kouthouris, Charilaos; Baxevasani, Maria; Spyridopoulou, Eleni

Organizational Correlates of Board Chairpersons' Gender and Age
Lesch, Lara; Zierke, Christian; Wicker, Pamela

The Underrepresentation of Women in Esports
Leadership Positions: Exploring the Barriers and Facilitating Factors
Zhu, Xiudi; Gray, Stacie

SCB-1: Sport Consumer Behaviour
Location: C001
Chair: Daniel Lock
Bournemouth University;
dlock@bournemouth.ac.uk

Exploring Fan Identity Threat Posed By Athlete Retirement
Gillooly, Leah; Lock, Daniel; Inoue, Yuhel

The Sunday Fan Paradox: Fandom Intensity and Problem Gambling Risk in Sport Betting
Yoo, Taewoong; Chang, Yonghwan

What If The Fans Say Goodbye? - An Empirical Study On The Exit Of German Soccer Fans
Kaden, Martin; Felix, Axel; Bauers, Sebastian Björn; Hovemann, Gregor

Fan Engagement as Emotional Coping: The Mediating Role of Collective Fan Rituals and Athlete Fandom
Lee, Keonveob; Park, Jeonghyeon; Rhi, Junemin; Lee, J. Lucy; Kang, Joonho

Toward Sustainable Behavioral Change Through Sports
Hingant, Marie; Nabec, Lydiane; Desbordes, Michel

Determinants of Word-of-Mouth Influence and Transmission Motives in Sports Viewing: A Case Study of Television Viewers of the Paris 2024 Olympic Games
Xu, Jiafeng; Ninomiya, Hiroaki

12:30pm - 1:30pm

EASTERN-EU-SCH: Eastern European Scholars Meeting
Location: C101

1:30pm - 3:30pm

Div-2: Diversity and Inclusion Issues in Sport Management
Location: B102
Chair: Geraldine Zeimers, UCLouvain;
geraldine.zeimers@uclouvain.be

Balancing What's Right: Understanding Organisational Tolerance of Athlete Activism Within the German Bundesliga
O'Neill, Francis Spooner; Ströbel, Tim; Dickson, Geoff; Thompson, Ashleigh-Jane

Spanish and British Media Reporting of the 2023 Women's World Cup Kissing Scandal
Monserat-Revillo, Susana; López Llorente, Roberto; García-García, Borja

PHW-1: Public Health, Well-being and Physical Activity Management
Location: B202
Chair: Vilija Bile Fominienė, Lithuanian Sports University;
vilija.fominiene@lsu.lt

Managing The ACL Crisis: Factors Determining Knee Injuries In Elite Women's Football
Watanabe, Nicholas; Yan, Grace; Hur, Chan Hyeon

Why We Play: A Deep Dive into the Motivational Factors Behind Pickleball Participation and Well-Being

SDS-2: Sport Development and Socio-Cultural Perspectives
Location: C101
Chair: Guillaume Bodet, University of Lyon 1;
guillaume.bodet@univ-lyon1.fr

An Exploration Into High-Involvement Fantasy Football Leagues
Scola, Zachary; Sears, Jackson

(Un-)Social Consumption: An Observational Study on Football Fans' Second Screening Behaviour at Public Viewing Events
Gaedeke, Celina; Behrens, Anton; Hovemann, Gregor

SDS-2: Sport Policy and Sport Law
Location: C002
Chair: Christos Magnosopoulos, Hamed Bin Osborne, Cardiff Metropolitan University;
canagnosopoulos@hbku.edu.qa

Economic Calculation and Labour Market in Sport: Towards Public Employment Policies in Sport in Europe?
Jiménez Diaz-Benito, Víctor; Leguina Ortega, Javier; Montano Freire, Miguel; Macías Pla, Ricardo

A critical policy analysis of the International Olympic Committee's (IOC)

SGP-1: Sport Governance, Policy and Sport Law
Location: C002
Chair: Johan Norberg, Malmö University;
johan.norberg@mau.se

The Hundred or Out? How Has The Financial Situation Within County Cricket Clubs in England and Wales Changed in The Last Decade?
Millar, Robbie; Plumley, Dr Dan; Wilson, Professor Rob

Identifying Different Types Of Executive Offices In Voluntary Sport Clubs From A Governance Perspective
Steger, Raphael; Lang, Grazia; Schlesinger, Torsten; Keller-Meier, Romano; Schulz, Luc; Nagel, Siegfried

An Integrated Approach to the Prevention of Fraud in Sports; The Maestro Case
Willem, Annick; Struyve, Rein; Schyvinck, Cleo

Athletes' Perspectives on Athlete-Centered Governance in National Sport Federations
Zeimers, Geraldine; Lefebvre, Arthur; Lachance, Erik L.; Thompson, Ashley

Have Sport Governance Actions Failed to Safeguard Athletes From Acute And Long-Term Brain Health Harms From Sport-Related Concussion?
Weed, Mike

Unbridled Silence: Disclosure of Sexual Abuse in Equine Sport
Johansson, Susanne; Broms, Lovisa; Strandbu, Åse; Solvberg, Nina; Hedenborg, Susanna

SLS-1: Strategy, Leadership and Stakeholder Management in Sport
Location: B002
Chair: Jacqueline Mueller, Loughborough University
j.q.mueller@lboro.ac.uk

Knowledge Management for Intellectual Capital in Nonprofit Sport Clubs: Unpacking the Influence of Leadership Styles
Dalshab, Vahid; Karg, Adam; Sherrey, Emma; Wilson, Kathleen

What constitutes effective leadership in an Eastern-European Olympic Context?
Mueller, Jacqueline; Swanson, Steve; Botwina, Grzegorz

Mapping the Leadership Experiences of Women in Esports
Patil, Swarali Hrishikesh; Lu, Di (Landy)

Gritty Employees and their Use of Emotional Labor within Sport
Huml, Matt R; Ward, Rose Marie; Johnson, Branden

Mentoring Strategies for Working with International Athletes: A Framework
LaSota, Mark James

Exploring How Leadership Style at Athlete and Management Levels Influences the Culture of Saudi High-Performance Rowing
Alghurairbi, Lama Abdulkarim A; Thurston, Alex; Dowling, Mathew

SMC-1: Sport, Media & Communication
Location: B202
Chair: Argyro Elisavet Manoli, University of Bergamo;
argyroelisavetmanoli@unibg.it

Unlocking Success: How Online Fitness Influencers Leverage Professional Capital for Returns through Social Media
Wu, Ji; Li, Chaoran

Sport Virtual Influencers Brand Image On Social Media
Belova, Irina; Manoli, Argyro Elisavet

Framing The Game: How Gambling Brands Use Instagram to Shape Sports Narratives in the UK and Ireland.
Kitchen, Paul; Bida, Tugce; Kerr, Aphra; McEvoy, Erin

Functions of CSR Communication on the National Basketball Association (NBA)
Yun, Lydia; Ko, Yong Jae; Yang, Yuting

Beyond the Sidelines: Fans' Social Media Discussions on Cheerleaders in Asian Professional Baseball
Chang, Shu-Hao; Hwang, Dongkyu; Lee, Tae Hoon; Ko, Yong Jae

SMS-1: Sport Marketing & Sponsorship
Location: B203
Chair: Tim Ströbel, University of Bam; tim.stroebel@uni-bayreuth.de

Towards a Social Contract Model of Corporate Sponsorship in Women's Football
Sukumara Panicker, Vidya; Reghunathan, Aravind

What Is The Impact of Recollecting Previous Sport Experiences On Sports Event Viewing Intentions?
Dickenson, Peter

A Longitudinal Analysis of Sponsorship Effects: The Case of Global Olympic Sponsorship
Greenhalgh, Greg; Jensen, Jonathan

Blending Fairways and Feeds: Co-Creating Brand Meaning in the TMRW Golf League
Burton, Nicholas; Ströbel, Tim

Understanding The Conditions For Implementing Environmental Sustainability In Sport
Sponsorships. An Analysis Of California and Ohio
Siegl, Tina; Voratschek, Herbert; Ropath, David; Schroll, Mariano

Does Music Matter? The Effect Of Music Tempo, Music Fit, And Physiological Arousal State On Purchase Intention On Sports Teams' Official Website
Lee, Christina Yeabon; Chae, Kijae; Kim, Jooho; Lim, Choon-Hoon

SSM-1: Sustainability and Sport Management
Location: B001
Chair: Pascal Stegmann, University of Bam; pascal.stegmann@uniba.ch

Determinants of the Willingness To Pay for Sustainable Sport Apparel
Spindler, Viktoria; Schunk, Holger; Schneck, Thomas

The Value Of Safety At A Sport Event
Wicker, Pamela; Lesch, Lara; Breuer, Christoph

Cost to Deliver and Play Community Sport in Australia
Elme, Rochelle; Owen, Katherine; Charity, Melanie; Westerbeek, Hans

Sustainability Perceptions on Behavioural Intentions in Fitness Centres
Facilities
Goncalves, Celina; Pedragosa, Vera; Magano, José; Addolorato, Silvio

Upcycling-Driven Brand Activism in Sport: Impacts on Brand Attitude and Purchase Intention
Park, Jeonggi; Lee, Hyunjo; Kim, Jian

Valuing the Invisible: Estimating Cultural Ecosystem Services in Sport Through Athletes' Willingness to Pay
Daddi, Thibero; Alessandri, Giulia; Novi, Alessio; Pesci, Annamaria; Tosì, Duccio; Todaro, Niccolò Maria

STE-1: Sport Tourism & Events
Location: B101
Chair: Holger Preuss, Johannes Gutenberg University Mainz; preuss@uni-mainz.de

Fandom, Geography and Mobility: London Stadium and the Relocation of West Ham United
Jakar, Gidon; Philippou, Christina

The Economic Impact of the UEFA EURO 2024 in the FrankfurtRheinMain Metropolitan Region
Pfeffel, Florian; Trosien, Gerhard; Ratz, Maria; Kühner, Christian; Knackstedt, Lena

Crisis Management Of Al Nassr And Cristiano Ronaldo's China Tour: Considerations For Organizing Commercial Football Matches And Sport Events
Sun, Shanhang; Yilmaz, Serhat; Pyun, Doyoung; Liu, Geming

2024 Olympic and Paralympic Games : Which Issues for Tourism Stakeholders and How Promoting Local Tourism in Paris and Seine-Saint-Denis ?
Gignon, Alexia

Examining the Event Experiences of Trail Runners at Ultra Running Events in Northern Europe
Kirby, Seth L.; Strömberg, Julius Z.

SSM-2: Sustainability and Sport Management
Location: B001
Chair: Michael Anagnostou, Loughborough University;
michael.anagnostou@lboro.ac.uk

Sport-Led Regeneration of Urban Water Infrastructure: Activity, Attractivity and Sustainability
Book, Karin

On-Site Active Mobility: A Green Path to Leisure and Sports Facilities
Happ, Elisabeth; Schötl-Grissmann, Ursula; Hofmann, Verena

SI-S-2: Strategy, Leadership and Stakeholder Management in Sport
Location: B002
Chair: Steven, Kristian Osborne, Cardiff Metropolitan University;
ssosborne@cardiffmet.ac.uk

Evaluation of Career Management for Swimming Coaches in Organizations
Mejeryte Narkeviciene, Kristina; Jorudiene, Egle; Fominienė, Vilija Bite

Understanding The Implications Of Job Design And Passion For The Physical Health Of Sport Employees
Oja, Brent D.; Zvosec, Claire C.; Kim, Minjung

SI-S-2: Sustainability and Sport Management
Location: B001
Chair: Michael Anagnostou, Loughborough University;
michael.anagnostou@lboro.ac.uk

Sport-Led Regeneration of Urban Water Infrastructure: Activity, Attractivity and Sustainability
Book, Karin

On-Site Active Mobility: A Green Path to Leisure and Sports Facilities
Happ, Elisabeth; Schötl-Grissmann, Ursula; Hofmann, Verena

STE-2: Sport Tourism & Events
Location: B101
Chair: Olga Polyakova, Sheffield Hallam University;
o.p.polyakova@shu.ac.uk

Managing Strategic Relationships in Event Leveraging: The Case of Terre de Jeux Paris 2024
Misener, Laura; Hautbois, Christopher; Bastos, Tania

A Systematic Review of Multi-Host Nations and Mega Sport Events: Towards a Research Agenda for Co-Hosted Events

	Too Inclusive to Be True? The Future of Technology in Para Elite Sports: <u>Büchling, Alexandra</u>; Schmidt, Sascha L. Networks Enabling Sport and Outdoor Activities for Marginalized Groups in Norway <u>Straume, Solveig</u>; Eik, Mari; Solenes, Oskar Inclusive Sports Sponsorship: Success Factors and Potential for Promoting Diversity in High-Performance Sport <u>Knackstedt, Lena</u>; Kühner, Christian; Pfeffel, Florian; Ratz, Maria Assessing the Good Governance Principles in French Sport Federations <u>Carin, Yann</u>; Penel, Guillaume; Hamonier, Julien	Factors Influencing the Metaverse Adoption by Football Fans: A Behavioural Reasoning Theory Perspective <u>Yu, Guo</u>; Pyun, Doyoung; Mueller, Jacqueline; Manoli, Argyro Elisavet When Digital Spending Becomes Reality: The Effects of Virtual Currency on Flow State in Sports Gambling <u>Cabrera, Madison</u>; Liss, Presleigh; <u>Yoo, Taewoong</u>; Chang, Yonghwan The Influence of Content Attributes and Viewing Motivations on Viewing Intention in Sports Reality Shows: The Mediating Role of Sports Awe <u>Cho, Youlung</u>; Lee, DoHee; Choi, MinHyung; Lim, ChoongHoon Exploring Two Decades of Sport Gambling Research: Trends, Themes, and Insights from Bibliometric and Text Mining Analyses Kim, Myoung Jin; <u>Park, Sung-Bae</u>	Intangible Resources for Monitoring, Evaluation and Learning Practices in Sport-For-Development <u>Harith, Sophia</u>; Marlier, Mathieu; Chew, Eugene; Winand, Mathieu; Willem, Altnick Bridging Theory and Practice: How Can Sport for Development Activities Reduce Prejudice? <u>Takács, Borbála</u>; Reimer, Nils Karl; <u>Whitley, Meredith A.</u> "Production" of Emerging Sport Culture: The Case of Breaking. <u>Batuev, Mikhail</u> Communities of Practice in Sport Development: Learning to Make a Difference in Sport Development Practice <u>Wilson, Jase</u>; Dan, Bates Active Ageing Through Sport: Exploring Participation And Identity In AFL Masters Football <u>Pitson, Jennifer Lesley</u>	human rights commitment <u>Abdollahkhani, Zohreh</u>; Neass, Hans Erik Sport Policy In Poland: Historical Development, Systemic Structures, And Contemporary Challenges <u>Bobwina, Grzegorz</u> Financial Structure of Turkish Community Sport Clubs in the Lens of New Legal Reforms <u>Akıyoğlu, Soner</u>; <u>Erturan Öğütlü, Esin</u> <u>Esra</u> The Other Rules of the Game: a Normative Social Contract for English Football <u>Wilson, Rob</u>; Plumley, Daniel; <u>Middling, Mark</u> Establishing a Strategic Workforce Planning Framework for Sport <u>Kristian, Patil Priyanshu</u>; Wright, Philip; Clifton, Nick; Anupam, Angesh Management in the UK: A Practice-Based Knowledge Transfer Partnership Approach <u>Osborne, Steven</u>, <u>Kristian, Patil Priyanshu</u>; Wright, Philip; Clifton, Nick; Anupam, Angesh The Influence of Seasonality on Sport Leader Decision-Making <u>Barefoot, Mandy</u>; Martinez, J. Michael; Oja, Brent D. Human Capital Development as Legacy of the Olympic and Paralympic Games: Evidence from Torino 2006 <u>Bigotto, Chiara</u>; Gozzoli, Caterina; Ruta, Cataldo Brand Management As A Facilitator For The Sustainable Transformation Of Sport Clubs <u>Brand, Lars Stegmann</u>; Pascal; Ströbel, Tim Evaluating the Social Value of Privately Operated Arenas in Japan: An Analysis Using the SROI Approach <u>Aoi, Kazuma</u>; Shoji, Hiroaki A Blockchain-Based Model for Carbon Offset Tokenization and Regeneration of Sport Infrastructure <u>Calderone, Davide Carmelo</u>; Bottoni, Elisa; Rossi, Marco Regional Tournament Design in Lower Football Leagues: More Sustainable Model for Reducing Emissions in Türkiye <u>Yigit, Erçument</u>; Yigit, Yenai Can hemmonsbey, Janice; Brendon; Knott, Kamilla Beyond the Podium: Evaluating the Long-Term Impact of Hosting the Olympic Games on National Sporting Performance <u>Schiöttl, Katharina</u> Non-hosts' perspectives on leveraging the 2030 FIFA World Cup in Portugal <u>Sobral, Vitor</u>; Fairley, Sheranne; O'Brien, Danny; Gonçalves, Celina The Collaborative Ecosystem of Sporting Events: A Conceptualization and Research Agenda <u>Ellis, Dana</u>; Leopkey, Becca; Postlethwaite, Verity			
3:30pm - 4:00pm	BOOKSERIES-1: EASM Book Series Coffee Talk with the Editors Location: B001						
4:00pm - 6:00pm	BNC-1: Broader, New and Critical Aspects of Sport Management Chair: <u>Matthew Dowling</u>, Loughborough University; <u>m.dowling@lboro.ac.uk</u> Managing the Space for Exercise during Work – Challenges facing Pilots of Change <u>Wagner, Ulrik</u>; Overbye, Marie (Un-) Ethical Decision Making in Sports: A Systematic Review Of The Literature <u>Walzel, Stefan</u>; Mueller, Jacqueline; Smith, Aaron C.T. Opening The 'Black Box' Of Building Mass Sport And Physical Activity Participation From Major Sporting Events: Developing A Process Model Of Event Inspiration <u>Chen, Shushu</u>; Xing, Xiaoyan; Potwarka, Luke; Ramchandani, Girish C.T. Born to Play,... or Not? Relative Age Bias and Its €2 Billion Cost in Top 5 European Football Leagues <u>Pérez-González, Benito</u>; Burillo, Pablo; Bonal, José; del Arco, Javier; Montañó, Miguel; Iván-Baragaño, Iyan; Macías, Ricardo; <u>Leotiz Quismundo, Jairo</u> Exploratory Research Into Home Advantage In The Top Four UEFA Coefficient Leagues <u>Ashworth, Becky</u> A New Era of Mega-Event Co-Hosting: Geography, Deterritorialization, and Transnational Effects <u>Wise, Nicholas</u>; Ludvigsen, Jan Andre Lee; Melli, Claudio; <u>Mukanova, Karina</u>	DIT-1: Digital Transformation, Innovation, and Technology Chair: <u>Pascal Stegmann</u>, University of Bern; <u>pascal.stegmann@unibe.ch</u> Exploring Institutional Inertia in the Process of Digital Transformation in Sport:The Case of the Automated Ball-Strike System in Korean Professional Baseball <u>Cho, Sungjun</u>; Byun, Jinsu Digital Capital in Sport Contexts : Older Adults' Patterns of Engagement and Transformation <u>Lee, Kyung Eun</u>; Kim, Myeonggi; Heo, Jimmoo The Analytics-Driven learning index (The ADLI) - <u>Mitchell, Tom</u> The Youth Olympic Games as a platform for innovation within the Olympic movement <u>Nordhagen, Svein Erik</u> Explanatory Research Into Home Advantage In The Top Four UEFA Coefficient Leagues <u>Ashworth, Becky</u> A New Era of Mega-Event Co-Hosting: Geography, Deterritorialization, and Transnational Effects <u>Wise, Nicholas</u>; Ludvigsen, Jan Andre Lee; Melli, Claudio; <u>Mukanova, Karina</u>	PHW-2: Public Health, Well-being and Physical Activity Location: B102 Chair: <u>Paul Donnelly</u>, Ulsler University; <u>paul.donnelly@ulsler.ac.uk</u> Towards a “Sport for All” Policy in Saudi Arabia: A Theory of Planned Behaviour Perspective <u>Almalik, Sara</u>; Polyakova, Olga; Shiyi, Luo; Anagnostopoulos, Christos; Alexandris, Kostas Identifying Motivational Factors for Workplace Physical Activity: Toward a Multidimensional Scale <u>Kajós, Attila</u>; Szabo, Agnes Transformation Willingness and Adaptive Configuration of Community Residents Access to National Fitness Public Service <u>Tang, Qizhen</u>; Zhu, Yan; Cao, Houwen The Contribution Of Gaelic Games To Physical Activity Participation Among Irish Adolescents: A Secondary Analysis Of The Gaelic Games Youth Participation Study <u>Donnelly, Paul</u>; McKay, Michael; Lane, Aoife; Horgan, Peter; Haughey, Tandy Redefining Physical Wellness: From Concept to Indicators in the Era of Healthy Longevity <u>Lee, Sojung</u>; Kang, Jooho Sport and the City: The Role of Sports Accessibility on the Relationship Between Social, Economic and Spatial Factors of Well-being in the Context of Istanbul <u>Yilmaz, Hakar</u>; Sert, Gulbeyaz	SCB-3: Sport Consumer Behaviour Location: C001 Chair: <u>Kostas Alexandris</u>, Aristotle University of Thessaloniki; <u>kalexand@phed.auth.gr</u> What Do ‘We’ See? Reconciling Identification With A Premier League Club <u>Lock, Daniel</u>; England Men's Football Team Neville, Fergus; Filo, Kevin When Too Many Options Hurt: Emotional Drivers of Purchase Deferral in Home Fitness Consumption <u>Namkung, Jin</u>; Ahn, Shin Yeong; Lee, Joon Sung Development and Validation of the ZEST Scale:Measuring Generation Z's Spending Tendencies (ZEST) in Sport Consumption <u>Ko, Namho</u>; Lee, Keonyeob; Choi, Si Hoon; Jeong, Suzy; Park, Jeonghyeon; Lee, J Lucy; Kang, Jooho Examining the Antecedents of Professional Basebal Fans’ Brand Love: A Cognitive Appraisal Theory Perspective <u>Fang, Pei-Hsien</u>; Wang, Jye-Shyan Not Just About the Money:How Gender and Geography Outperform Income in Predicting Collegiate Sport Fan Spending <u>Rodriguez, Keyes</u>; <u>Geo, Hyunwoo</u>; Han, GyuJik; Chang, Yonghwan	SME-1: Sport Management Education Location: B101 Chair: <u>Ruth M Crabtree</u>, Sheffield Hallam University; <u>r.crabtree@shu.ac.uk</u> The Interrelationships of Competencies, Self-Esteem, Career Adaptability, Job and Career Satisfaction of Sport Management Graduates <u>Beermann, Simon</u>; Fährner, Marcel; <u>Hallmann, Kirstin</u>; Schüttorf, Ute Exploring Learner Development on Sport Degree Programmes <u>Emaley, Chris</u>; Sherratt, Adam A Case Study Approach to Applied Learning: Is it Effective? <u>Crabtree, Ruth</u>; Van Dalben, Gerco; Walzel, Stefan The Art of Reflective Practice in A Sport Management Major <u>Plumley, Daniel</u>; Ramchandani, Girish; Wilson, Rob Strategic Management Practices in the Sports Sector: The Case of the Lithuanian Football Federation <u>Bagdoniene, Rita</u>; Mikalauskas, Rimantas Beyond the Ban: Humanising Anti-Doping Policy through Athletes’ Lived Experiences and Legal Insights <u>Petróczi, Andrea</u>; Heyes, Andrew; Lanfer, Julian; Daniela, Patterson; Laurie; Stoffers, Benedikt; Westmatelmann, Daniel; Blank, Cornelia Reimagining Faculty Development: Applying Transition Theory and Constellation Mentoring Across the Sport Management Academic Career Span <u>Dixon, Marlene A</u>; Geyer, Becky; <u>Batisla, Paul</u> The Significant Effect Finances Has On Professional Golf Development: Insights From Sunshine Tour Players. <u>Ross, Stephanus Johannes</u>; Van Deventer, Marko	SMS-2: Sport Marketing & Sponsorship Location: B101 Chair: <u>T Bettina Cornwell</u>, University of Oregon; <u>tbc@uoregon.edu</u> Exploring the Role of Brand Love and Its Influence on Consumer Behaviour in Fitness Centers <u>Jiménez Jiménez, Pablo</u>; Gregori-I-Faus, Cristian; Calabuig-Moreno, Ferran; Biscaia, Rui Identification Forms: Simultaneous Sponsorship in Sport and Split Identification <u>Cornwell, T. Bettina</u>; Clithero, John; Setten, Eric Sponsor Response and Consumer Sentiment on Social Media to Athlete Transgressions: The Case of Jamnik Sinner <u>Yoda, Ryuta</u>; Patil, Swarali Hirshikesh; Norrito, Alessio Blurry Lines: The Emergence of Gambling Sub-Brands in Sport Sponsorship and Its Perceived Impact on Sport Fans <u>Jacobs, Katho</u>; De Jans, Steffi; Evens, Tom; Constandt, Bram Labor, Virtue, and Capital: The Philosophical Foundations of Protestant Work Ethic Branding in Sport <u>Burke, Sean Michael</u>; Du, James; James, Jeffery; Giardina, Michael The Importance of Professional Competencies in the Employability of Physical Education Students within the Framework of the Sustainable Development Goals <u>Molina-García, Nuria</u>; González-Serrano, María Huertas; Avalos Ramos, María Alejandra; Vega Ramírez, Lilijany; Gómez-Tafalla, Ana María Getting Fans On Side! – A Ladder Of Sustainability At Sport Events <u>Koenig-Lewis, Nicole Collins</u>; <u>Andrea</u> From Practice to Transformation: Managerial Perspectives and Tool Development for Environmental	SSM-3: Sustainability and Sport Management Location: B001 Chair: <u>Andrea Collins</u>, Cardiff University; <u>collinsa@cardiff.ac.uk</u> A Social Network Analysis of Partnership Evolution: Implications for Sustainability in Sport and International Development. <u>Charway, Derrick</u> Do Financial Indicators Really Work? — An In-Depth Analysis of the Economic Health and Development Potential of Chinese Sports Organizations <u>Wu, Haofeng</u>; Yang, Qian; Dong, Miaojun Grassroots sport stakeholders as Green Agents: Navigating Institutional Pressures and Environmental Sustainability in European Sport <u>Koutrou, Niki</u>; Kohe, Geoffrey The Importance of Professional Competencies in the Employability of Physical Education Students within the Framework of the Sustainable Development Goals <u>Molina-García, Nuria</u>; González-Serrano, María Huertas; Avalos Ramos, María Alejandra; Vega Ramírez, Lilijany; Gómez-Tafalla, Ana María Getting Fans On Side! – A Ladder Of Sustainability At Sport Events <u>Koenig-Lewis, Nicole Collins</u>; <u>Andrea</u> From Practice to Transformation: Managerial Perspectives and Tool Development for Environmental

4:30pm -	ESMQ-E-W: ESMQ Editorial Board Meeting (Closed Meeting) Location: B002	     	Sustainability in Sport Organisations. Comazzi, Federica; D'Angelo, Chiara
6:00pm			
7:00pm -	SOC-E-1: Social Event - Normafa Hütte Location: Normafa Hütte		
10:00pm			